

Press release

## CELEBRATING WOOD

### *The echt.zeit evo kitchen by TEAM 7*

The echt.zeit kitchen by TEAM 7 wows with a sensuous interplay of look and feel. Designed with sophistication in mind, it comes with many useful details such as a light bridge and pull-out shelf and represents the next step in the continued evolution of award-winning kitchen design. Innovative continuous fronts give it the appearance of a single piece of furniture – and offer up a unique celebration of wood as a material.

The **echt.zeit** kitchen combines a modern, restrained look with comfort and a natural feel, while the secret behind its distinctive aesthetic lies in its perfectly poised blend of materials. Solid wood elements stand in contrast to the coloured glass or ceramic surfaces and come together to create a perfectly formed kitchen in elegant equilibrium. Its clear lines and expressive material thicknesses give the wood space to show off all its organic beauty to the full. The Sebastian Desch-designed kitchen thus becomes somewhere for people to come together, a place whose warmth invites them to cook and simply spend time in the company of their friends and loved ones.

#### A dynamic reimagining

**echt.zeit evo** is now taking things one step further, drawing on the handle-free pur kitchen to add a distinct new nuance to the pithy **echt.zeit** design language. By highlighting the texture of the wood and creating an impression of depth, the vertical millings on the fronts have always been the characteristic feature of the kitchen. The new fronts do away with the horizontal friezes, however, giving the vertical millings free reign and creating a restrained yet clear-cut aesthetic that is all about straight lines. This makes **echt.zeit evo** a vibrant reinterpretation of the genre that will fit like a glove into any contemporary home interior.



This press release, in addition to other press materials and photos, is available for download at [www.team7-home.com](http://www.team7-home.com)

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## The pinnacle of artisan craftsmanship

Yet the new kitchen model also stays true to its traditional craftsmanship roots: the vertical millings exude handcrafted excellence and emphasise the solid wood of the fronts. Spaced at varying intervals, the milled details merge with the front joints to form a harmonious whole and make the kitchen seem like one single, majestic piece of furniture. A dynamic, vibrant look is created in particular by the asymmetry of the groove structure across several fronts, which retains its consistent overall aesthetic despite individual reductions in width.

## Decidedly contemporary

**echt.zeit evo** adds even more versatility to the TEAM 7 kitchen range in terms of the personalised design options available. The new accent front combines purist, clean lines with the natural aura and warmth of solid wood, particularly when matched with handle-free furniture plans for minimalist interiors. However, the kitchen's decidedly contemporary look is also reflected in the profile handles – available in matt black or with a stainless steel finish – that are attached to the top edge of the fronts. As well as the continuous wooden fronts, the individual kitchen cabinets can also be kitted out with aluminium frame doors in matt black and with clear or smoked glass – thus elevating the **echt.zeit evo** even further in the elegance stakes







Photos TEAM 7

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